

**MOTHER'S DAY 2021
MARIACHI DIVAS VIRTUAL SERENADE**

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. SOME RESTRICTIONS APPLY. THE SWEEPSTAKES IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS, RULES AND REGULATIONS.

- 1. Eligibility:** The Mother's Day 2021 Mariachi Divas Virtual Serenade Sweepstakes ("Sweepstakes") is open only to residents of the State of California, United States of America, who are at least 18 years old at the time of entry. Employees and Immediate Family Members and members of the same "**Household**" (those persons living in the same household, whether or not related) of VSI, Inc. and its licensees (collectively, "**Vallarta Supermarkets**"), the advertising and promotional agencies of Vallarta Supermarkets, any prize providers, any entity or person involved in the development, production, implementation and distribution of the Sweepstakes, and its/their respective related and/or affiliated companies are not eligible to participate. "**Immediate Family Members**" shall include spouses, siblings, parents, children, grandparents, and grandchildren, whether as in-laws, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension.

Past Prize Winners Not Eligible: Persons who have won a Vallarta Supermarkets Sweepstakes in the last sixty (60) days or who have won prizes in Vallarta Supermarkets Sweepstakes which were valued over \$600 in the last twelve (12) months are not eligible to participate in this Sweepstakes.

- 2. Sponsor:** Vallarta Supermarkets, 12881 Bradley Avenue, Sylmar, CA 91342
- 3. Administrator:** Vallarta Supermarkets, Marketing Department, 12881 Bradley Avenue, Sylmar, California 91342
- 4. Agreement to Official Rules:** By participating in this Sweepstakes, each entrant unconditionally accepts these Official Rules and the decision of Sponsor and Administrator, which are final and binding.
- 5. Timing:** The Sweepstakes begins on Monday, April 19, 2021 at 12:01 a.m. PST and ends at 11:59 p.m. PST on Sunday, April 25, 2021 (the "**Promotion Period**").
- 6. How to Enter:** To enter the Sweepstakes: Complete and submit your completed entry form on www.vallartasupermarkets.com. Each participant is limited to a maximum of one (1) entry in the Sweepstakes by any method. Any attempt by any participant to obtain more than one entry into the Sweepstakes will void that participant's entries and that participant may be disqualified from the Sweepstakes and any of Sponsor's other promotions. The use of any agency, program, bot, application, device or any automated system to enter is strictly prohibited, and will result in disqualification. Proof of sending or submission will not be deemed to be proof of receipt by the Sponsor and/or Administrator. Entries are the sole and exclusive property of Vallarta Supermarkets upon transmission. Entries will not be acknowledged or returned.

7. **Drawings:** The winner will be chosen by random drawing from all valid and eligible entries received.
8. **Prizes:** One fifty-dollar (\$50.00) gift card to Vallarta Supermarkets, plus a song dedication to be performed live by the Mariachi Divas. There will be five (5) winners total. Only one prize per Household. Prizes are not transferable, and no assignment or substitution of a prize, and no cash substitution, is permitted, except Vallarta Supermarkets reserves the right to substitute a prize of equal or greater value if the awarded prize is unavailable for any reason. Winner is solely responsible for paying all federal, state and local taxes (including any sales taxes). Any person winning over \$600 in prizes during any one year period will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.
9. **Winner:** Winner will be notified by email and/or at Sponsor's discretion, via phone or U.S. postal mail, on or around Monday, April 26, 2021. If Winner cannot be contacted, or does not respond, within five (5) business days after the first attempt to contact him/her or if he/she fails to return the signed Affidavit of Eligibility and liability/publicity releases within the required time, the Prize will be deemed forfeited and an alternate Winner will be selected in his/her place in a random drawing from among the remaining eligible entries received. If any alternate Winner similarly fails to respond or declines the Prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the Prize to another alternate Winner, but if it is unable to do so, the Prize will be finally forfeited and Sponsor shall have no further liability in connection with this Sweepstakes. Return of any Prize notification or Prize as undeliverable will result in disqualification and an alternate Winner will be selected, if time reasonably permits. All properly claimed Prize(s) will be awarded. Any unclaimed Prize(s) will not be awarded. As a condition to the receipt of the Prize, Prize winner will also be required to sign any applicable forms required by taxing authorities, sign an Affidavit of Eligibility, an Image and Publicity Release, a Release, Waiver and Indemnification agreement, an Acknowledgment of Receipt of Prize, and any other documentation requested by Sponsor and/or Administrator.
10. **Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Vallarta Supermarkets' use of winner's name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media without further payment or consideration.
11. **Odds of Winning:** Odds of winning the Sweepstakes are based on the number of entries that are received. The actual odds of winning a prize will depend on the number of valid and eligible entries received.
12. **General Conditions:** Vallarta Supermarkets may cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond their control impairs the integrity of the Sweepstakes, as determined by Vallarta Supermarkets in its/their sole discretion. In such event, Vallarta Supermarkets may award the Grand Prize at random from among the eligible entries received up to the time of the impairment. Vallarta Supermarkets may, in its sole discretion, disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in any unsportsmanlike, disruptive or fraudulent manner. Vallarta

Supermarkets' failure to enforce any term of these official Rules shall not constitute a waiver of that provision. Any conflict between the English version of these Official Rules and the below Spanish translation shall be resolved in favor of the English version.

- 13. Release:** By entering this Sweepstakes, entrant agrees to release and hold harmless, Vallarta Supermarkets, and its/their officers, directors, employees, representatives and agents from and against any claim or cause of action arising out of participation in the Sweepstakes, receipt and use of any Prize, and/or travel to and from and attendance at any Prize event.
- 14. Limitations of Liability:** Vallarta Supermarkets are not responsible for:
- (i) unauthorized human intervention in any part of the entry process or the Sweepstakes;
 - (ii) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries;
 - (iii) any entries which are lost, late, misdirected, damaged, incomplete, illegible or cannot be completed due to electronic or technical difficulties, or
 - (iv) any injury, death or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, receipt and use of any Prize, and/or travel to and from and attendance at any Prize event.
- 15. Disputes:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court, Central District of California, Western Division or the appropriate State Court located in Los Angeles County, California; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (iii) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Vallarta Supermarkets in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California.
- 16. Entrant's Personal Information:** Information collected from entrants is subject to the Vallarta Privacy Policy (<http://www.vallartasupermarkets.com/en/privacy>).
- 17. Winners List:** Sweepstakes results and a copy of these Official Rules may be obtained by sending a self-addressed, stamped envelope to: "Mother's Day 2021 Mariachi Divas Sweepstakes winners/rules," Vallarta Supermarkets, Marketing Department, 12881 Bradley Avenue, Sylmar, California 91342. Requests must be received by Friday, July 2, 2021.

IF YOU WISH TO BE REMOVED FROM THE VALLARTA SUPERMARKETS' MAILING LISTS, YOU MAY ADVISE VALLARTA SUPERMARKETS AT VALLARTA SUPERMARKETS, ATTENTION MARKETING DEPARTMENT, 12881 BRADLEY AVENUE, SYLMAR, CALIFORNIA 91342, AND YOU WILL BE REMOVED WITHIN 60 DAYS.